

# A Unit of AIO Supermart Pvt. Ltd



## ALL IN ONE SUPERMART

YOUR ULTIMATE RETAIL DESTINATION



 [www.allinonesupermart.com](http://www.allinonesupermart.com)

# About Us

## Introduction:

All In One Supermart, founded in 2023, has emerged as a dynamic player in India's retail landscape. What began as a modest venture has blossomed into a thriving network of retail supermarkets, redefining the shopping experience for customers nationwide. With a steadfast dedication to providing convenience, quality, and value, All In One Supermart has cemented its position as a trusted destination for all household needs.





## **Quality Products at Affordable Prices**

**ALL Groceries**

**Dairy and Bakery**

**Personal Care**

**Ready to Eat**

**Fruits and Vegetables**

**kitchenware**

**Stationery**

**Frozen Foods**

**Households**

**Electronics**

# Our Mission

Our mission at All In One Supermart is simple yet profound: to enrich the lives of our customers by offering a diverse array of high-quality products, exceptional service, and a seamless shopping experience. We strive to be more than just a retailer; we aim to be an integral part of the communities we serve, fostering relationships built on trust, reliability, and shared values.

# Our Values

**Integrity:** We conduct business with the highest standards of honesty, transparency, and ethical conduct.

**Customer Focus:** We prioritise the needs and preferences of our customers, striving to exceed their expectations at every touchpoint.

**Innovation:** We embrace innovation and continuously seek new ways to enhance our products, services, and operations.

**Community Engagement:** We are committed to giving back to the communities we serve through philanthropic initiatives, partnerships, and outreach programs.

**Teamwork:** We foster a culture of collaboration, respect, and inclusivity, recognizing that our collective efforts drive our success.



### **Unique Selling Points:**

At All In One Supermart, several key aspects set us apart from competitors:

### **Extensive Product Selection:**

Our stores offer a comprehensive range of products, including groceries, fresh produce, household essentials, personal care items, and more. With an emphasis on variety and quality, customers can find everything they need conveniently under one roof.

### **Competitive Pricing:**

We believe in offering value for money, and our pricing reflects this commitment. Through strategic sourcing, efficient operations, and competitive pricing strategies, we ensure that customers receive the best possible value on every purchase.

### **Exceptional Customer Service:**

Our dedicated team of staff is trained to provide exceptional service, ensuring that every customer enjoys a pleasant and hassle-free shopping experience. From friendly greetings to personalized assistance, we go above and beyond to make every visit memorable.

### **Franchise Outlets:**

With 40 plus franchise/warehouse outlets strategically located across India, All In One Supermart boasts a widespread presence that spans urban centers, suburban neighborhoods, and rural communities alike. Our franchise outlets serve as pillars of convenience and accessibility, catering to the diverse needs of customers nationwide.

# Company Culture

At All In One Supermart, our company culture is characterized by a deep-seated commitment to customer satisfaction and community engagement. We believe in putting the customer first, prioritizing their needs and preferences in everything we do. Additionally, we are dedicated to giving back to the communities we serve, whether through charitable initiatives, local partnerships, or community outreach programs. Our commitment to customer satisfaction and community engagement is woven into the fabric of our organization, guiding our decisions, actions, and interactions every day.

**Quality  
Initiatives  
&  
Customer  
Centricity**

A man and a woman are smiling and holding hands in a supermarket. The man is wearing a blue polo shirt and glasses, and the woman is wearing a red and black plaid shirt. They are standing next to a shopping cart filled with groceries, including a pineapple. The background shows the interior of a supermarket with bright lights and shelves. The image is framed by blue and green geometric shapes.

**CREATING HAPPY CONSUMERS WITH  
QUALITY PRODUCTS AT AFFORDABLE  
PRICES**

## **Why All in One Supermart?**

100%

Quality Products.

Free Home Delivery.

Cash On delivery.

Organic Foods.

E-Billing.

24X7 Customer Care Service.

Stock control and warehouse program.

All Popular Brands under one Roof.

**“One Stop  
Solution  
Shopping”**

## **DELIVERY SERVICE**

ALL IN ONE SUPERMART ALLOWS YOU TO WALK AWAY FROM THE DRUDGERY OF GROCERY SHOPPING AND WELCOME AN EASY RELAXED WAY OF BROWSING AND SHOPPING FOR GROCERIES. DISCOVER NEW PRODUCTS AND SHOP FOR ALL YOUR FOOD AND GROCERY NEEDS FROM THE COMFORT OF YOUR HOME.



# **Our Franchise Model**

**At All In One Supermart, we believe in empowering entrepreneurs and business owners to thrive in the retail industry through our robust franchise model. With a proven track record of success and a commitment to excellence, our franchise opportunities offer a lucrative pathway to owning and operating your own All In One Supermart store.**

## **Franchise Requirements:**

**We welcome individuals who share our passion for customer satisfaction and community engagement to join our franchise network. To qualify as a potential franchisee, candidates must meet the following criteria:**

## **Financial Requirements:**

**Prospective franchisees should demonstrate the financial capacity to invest in an All In One Supermart franchise, including initial startup costs and working capital. Specific financial requirements will vary based on factors such as store location, size, and market dynamics.**  
**Business Experience:** While prior experience in the retail industry is beneficial, it is not necessarily required. We seek individuals with a strong entrepreneurial spirit, business acumen, and a commitment to upholding the values and standards of the All In One Supermart brand.

# FOFO MODEL

Franchisee owned Franchisee Operated

1	AREA / SIZE	500-20000 SQFT
2	FRANCHISE FEE	3 LAKH + 18% GST
3	SOFTWARE FEE	60,000/ PER LOGIN
4	PRODUCTS COST (MINI. ORDER)	1500/- PER SQFT
5	INTERIOR ACCORDING TO COMPANY LAYOUT	800/- SQFT
7	AGREEMENT LOCK IN PERIOD	5 YEARS

## **Products**

Grocery, Stationary, Personal Care, Ready to Eat, Beverages, Household items, Bakery & Dairy products etc.

## **Role of the Company**

Design & Layout of store, Branding, Purchase Lineup\*, News Paper Ads, Pamphlets, Billboards & Hoardings, Social Media Ads, Google Ads, Network Marketing, Store Manager Salary\*, Training of Staff

## **Role of the Franchisee**

Interior as per Franchisor, Rent & Electricity, Software charges, Hardware to be purchased from franchisor, Employee guide to be followed, Strict Sanitization practices to be followed.

# Contact Us

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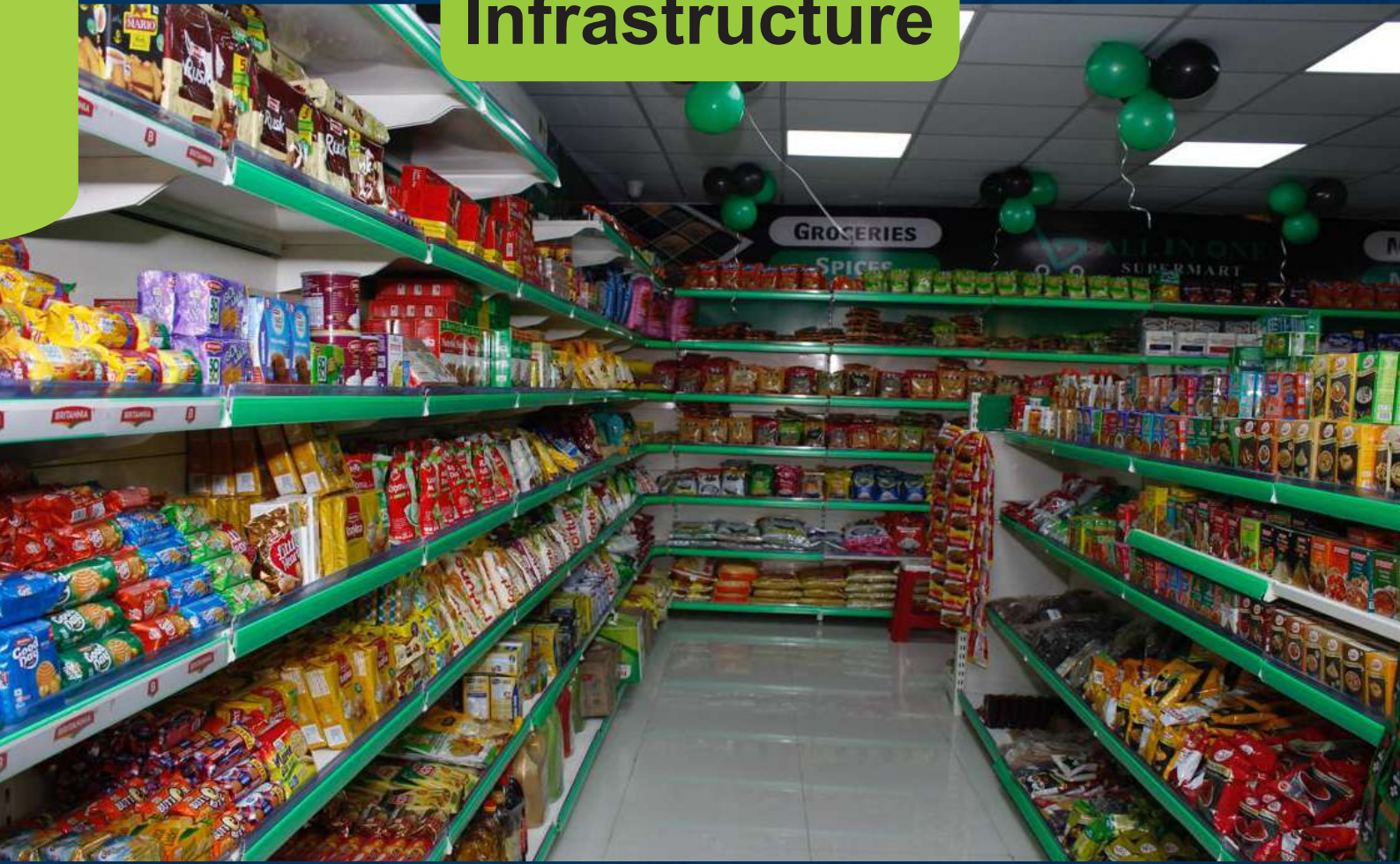
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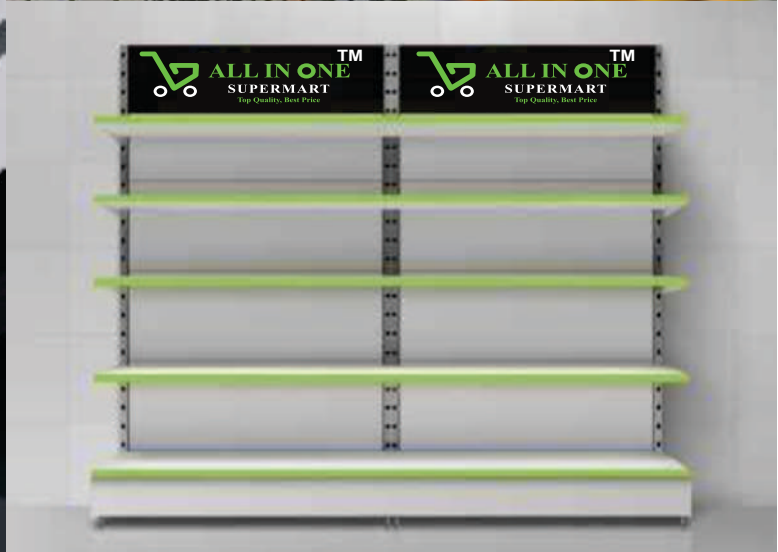
# Infrastructure



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